

Location: St. Lucie County, Florida.

Description: Well established swimming pool store located in a Publix Shopping Center, in a beautiful neighborhood. The company offers a variety of services, from computerized swimming pool and spa water testing, to sales of above ground pools, hot tubs, pool tables, maintenance equipment, and chemicals. The company also offers in-store and at-home repairs and is the Treasure Coast representative for Doughboy Pools, Nordic Hot Tubs and Titan Billiards. According to the latest census data, St. Lucie was the fastest growing of Florida's largest counties, growing 44% in population between 2000 and 2010.

Employees: The owner and one other employee are required to run the store.

Business Established: 2002. **How Long By Present Owners:** 2006.

Hours: Mon.-Fri.: 10 a.m. to 6 p.m.; Sat.: 9 a.m. to 5 p.m.; Sun.: 11 a.m. to 2 p.m.

Approximate Square Footage: 1,400.

Monthly Rent: \$2,700 for new owner (old rent was \$4,350).

Lease Expiration: June, 2013. A longer lease, with different terms, can be negotiated with the landlord.

Sales: \$302,011.

ODC*: \$57,488.

*Owner's Discretionary Cash: Net income plus owner's salary, discretionary expenses, depreciation, interest and taxes.

Value of Inventory at Cost: \$25,000.

Value of Equipment and Other Assets: \$17,000.

Reason For Sale: Retirement and health.

Price: \$98,900 (including inventory). The price excludes cash, deposits, accounts receivable, accounts payable, etc. There is no seller financing.

The information presented herein is not warranted and is subject to correction of errors, omissions, change of price, prior sale, or withdrawal without notice. All estimates and projections are for discussion purposes only and Business Associates nor the Seller guarantee that such results will be obtained by the Buyer. The Buyer is urged to seek competent legal and accounting advice prior to the purchase of this business.

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